"CRCs/CRPs: Sound Communication And Interpersonal Skills (CIS) Essential For Success"

CRCS Forum CRCS

Lee Kong Chian School of Medicine Singapore, 14 September 2018

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Clinical Research (CR) CR Professional (CRP) / CR Coordinator (CRC)

A Clinical Research Professional (CRP) is involved in one or more aspects of Clinical Research / Clinical Trials (GCP), and functions as a clinical investigator, sub-investigator, clinical researcher, research nurse, administrator, Coordinator (CRC), consultant, or educator in clinical research/trial management.



Clinical Research (CR) – A Complex Human Endeavour CR Professional (CRP) / CR Coordinator (CRC)

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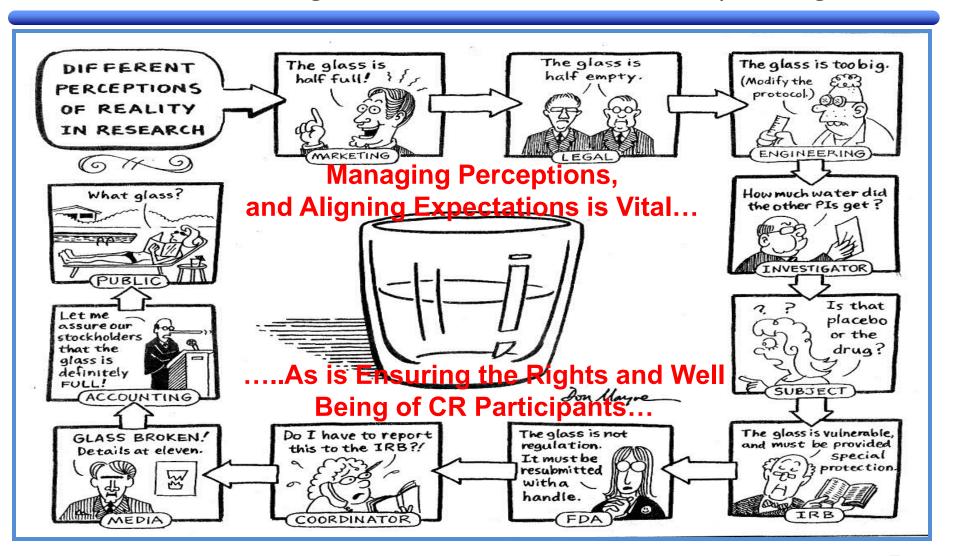


CR is, above all, a complex human endeavor!
The diverse CR Stakeholders have their own expectation, interest, and perceptions of CR....

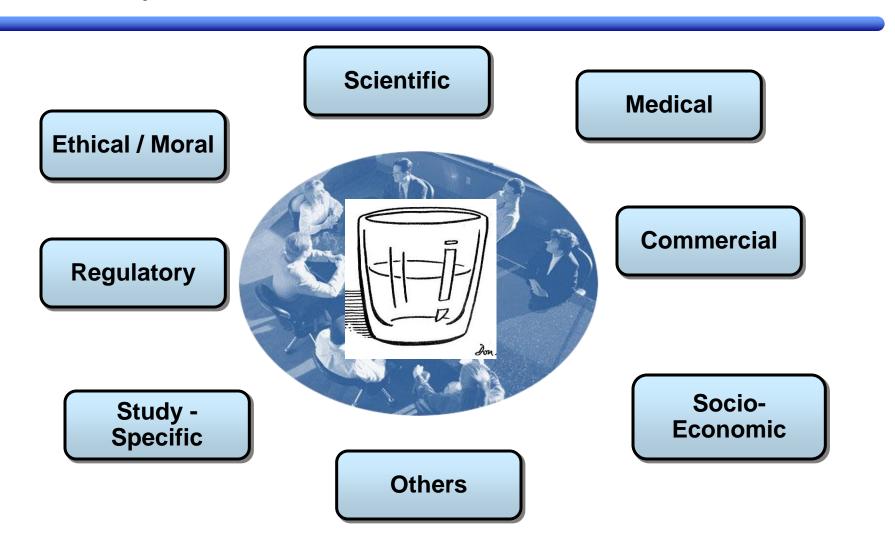


CR Is Above All A Human Endeavour

Every CR Stakeholder Has Own Expectation, Interest, And Perceptions. These Need To Be Aligned As Feasible And Judiciously Managed....



Clinical Research Considerations And Dilemmas Requires Sound CIS from CRCs/CRPs



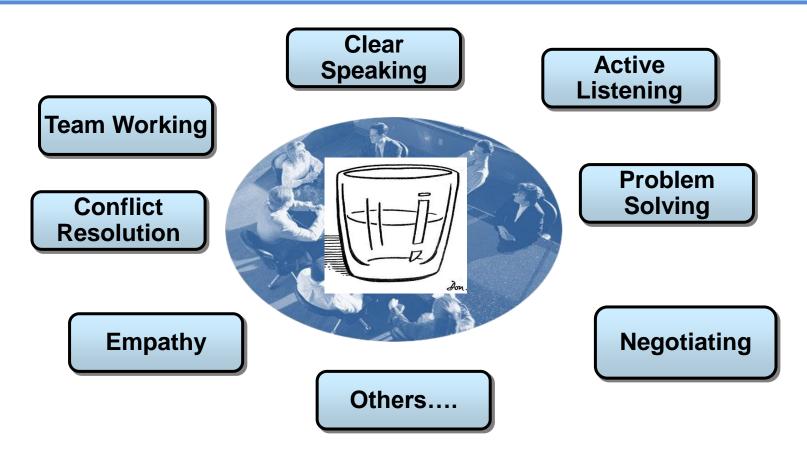
Communication And Interpersonal Skills (CIS)

- Communication and Interpersonal skills (CIS) are the skills that a person uses to communicate, interact with, and relate with other people.
- CIS are sometimes also referred to as people skills or soft skills (personally, I think they are the hard skills).
- The term "interpersonal skills" is used often in business contexts to refer to the measure of a person's ability to operate within business organizations through social communication and interactions with internal and external stakeholders. These skills include



Sound CIS - Core CIS Include...

Sound – Effective, Thorough, Wholesome







Sound CIS – Essential For Success Sample Role Profile – CRC/CRP

Personal Attributes:

- Organized and detail-oriented.
- Strong motivator/communicator in a compact clinical team working with aggressive timelines.
- Good communication/negotiation skills with participants/investigators, sponsors, and academic thought leaders; professional demeanor.
- 4. Advanced written, oral, and interpersonal communication skills including proficient knowledge of medical terminology.
- 5. Strong Computer skills (MS Office products)
- 6. Ability to multi-task Strong prioritization and organizational skills.
- 7. Strong problem solving skills
- 8. Others



Evolving CIS As A CKC / CKI

News | February 21, 2018











ACRP, Singapore Clinical Research Institute (SCRI) Partner To Raise CRC Professionalism In Singapore

The Association of Clinical Research Professionals (ACRP) and Singapore Clinical Research Institute (SCRI) recently announce a new partnership to raise clinical research coordinator (CRC) professionalism in Singapore.

Under the partnership, SCRI will leverage components of ACRP's Clinical Research Coordinator Boot Camp program to train CRCs employed within the local public healthcare system. Those components will form part of the SCRI Academy Clinical Research Coordinator Level 1 training program.

"We are honored to partner with SCRI in raising the level of CRC professionalism in Singapore," Kremidas says. "Building competence globally in clinical research is a critical goal in achieving our mission to promote excellence in clinical research, and we are thrilled to have the opportunity to positively impact clinical research in Singapore through this partnership."

"This partnership with ACRP will be useful for Singapore to further strengthen our capabilities as one of the preferred clinical trial sites in Asia," says Dr. Teoh Yee Leong, Chief Executive Officer of SCRI. "With better trained Clinical Research Coordinators, we will be able to produce high quality clinical trials to



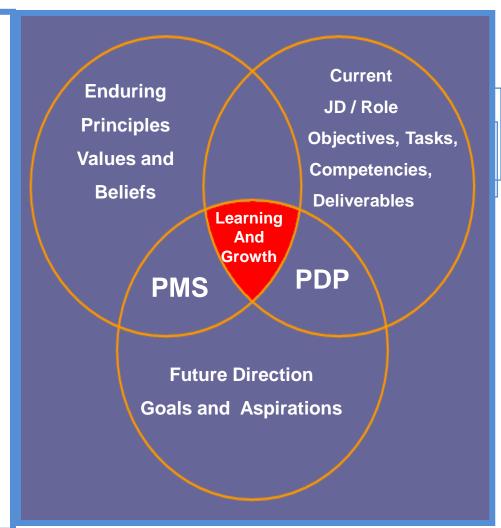
Cultivating Core CIS Competencies And Mindset



CRC/CRP - Cultivating Core CIS Competencies And Mindset

- I Chose To Be A CRC/CRP...
- Success To "Me" Is?
- My Personal Mission Statement (PMS)...
- My Personal Development Plan (PDP)...(CIS)
 - Core Competencies
 - Mindset

"Self-reflection is the school of wisdom"
Baltasar Gracian, 1601-58, Spanish philosopher





CRP/CRC - Cultivating Core CIS Competencies And Mindset

C - Clinical Research "Monitor/Coordinator" (Level 1 - Basic CIS)

- Qualification/Work-experience
- ➤ Technical/Professional Competency
- Independence and Team work

R - Relationship Builder/Manager (Level 2 – Advanced CIS)

- ➤ Level 1 +
- Subject Matter Expert
- Emotional Intelligence

P/C – People Connector (Level 3 – CIS Expertise)

- ➤ Level 2+
- Human Connect Impacting and Influencing
- "Connecting the Dots" Ambassador/Advocate

Career
Growth Future
Managerial/
Leadership
Potential ?



ASSOCIATION OF CLINICAL RESEARCH PROFESSIONALS

ACRP

February 2017



CLINICAL LEAD

plan and pathway.

DOMAIN COMPETENCY EXPECTATION ENTRY-LEVEL MONITOR Communic Relationship Communicates to effectively Communicates to effectively

Communicates to effectively resolve compliance issues. Provides clear and technically accurate information and instructions, both orally and in writing. Maintains timely communication. Engages in effective discussions. Demonstrates attentive and active listening. Abides by

communication plan and

pathway.

plan and pathway.

INTERMEDIATE MONITOR

Communicates to effectively resolve compliance issues. Provides clear and technically accurate information and instructions, both orally and in writing. Maintains timely communication. Engages in effective discussions. Demonstrates attentive and active listening. Abides by communication plan and pathway.

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Communicates to effectively resolve

Confirms team members comply with professional communication standard:

ation and

Teamwork

and

Communication

with Clinical

Study Team

Site Staff

Members and Investigative

Success As A CRC/CRP "Challenging And Gratifying"

Requires Both, Will And Ability...

Requires Empathy...







Open For Discussion – Q&A





Thank You!



<u>H</u>ealth Care & Wellness
<u>E</u>ducation & Training
<u>A</u>ccess & Advocacy

<u>L</u>eadership & Growth

Dr. Aamir Shaikh MD, DPBM Founder Health Care Consultant

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